



## SUPPORTED GROUPE OFFICE AUTOMATION FOR THE ACQUISITION OF PG SOFTWARE

January 2025



GROUPE OFFICE AUTOMATION (GOA), a professional distributor of office equipment, IT hardware, and digitization software for the SME market, has acquired PG SOFTWARE, a value-added distributor of IT supervision software for VSEs and SMEs.

Based in Challans in the Vendée region, PG SOFTWARE (PGS) offers solutions and services in Active Directory management, IT service management (ITSM), asset management (ITAM), information systems supervision (ITOM), and IS security (SIEM / IAM). PGS generates sales of around €5m.

With this first acquisition, GOA, majority-owned by the AMETHIS fund since 2022, completes its software offering to its reseller partners. The strong complementarity with PGS's businesses should generate significant commercial synergies by offering a more comprehensive range of hardware distribution as well as software solutions adapted to all the Group's customers.

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*ATOUT CAPITAL advised GOA on the acquisition of PGS, which fits in perfectly with the buy-and-build strategy initiated by AMETHIS. This first acquisition enables the Group to exceed the €50m turnover threshold, thus validating the roadmap set out by AMETHIS.*

*GOA intends to pursue its expansion by investing in innovative companies to broaden its portfolio of products and services for its partners in France and abroad.*