

## HAS ADVISED SHAREHOLDERS OF ZIQY IN THEIR DIVESTMENT TO THE SPANISH GROUP PFS TECH

February 2025



Founded in 2017, ZIQY is a SaaS platform dedicated to circular economy. The company offers four key solutions: *Rental, Refit, Re/use* and *Abo,* covering all the steps involved in a product's life cycle in the circular economy. Its system enables companies to easily configure their *leasing* platform online and in physical stores. ZIQY's solutions are used in more than 1 800 points of sale across Europe.

Designed to optimize all the aspects of the rental and subscription industry, ZIQY offers companies total control of their processes through a comprehensive solution for quotation management, electronic contract signing, payment management, product second life and recycling, etc.

Backed by the private equity fund AnaCap since 2022, Groupe PFS specializes in the optimization of credit lifecycle processes, particularly thanks to AI and Big Data. With more than 20 years of experience, PFS Software serves more than 4 500 customers across 25 countries.

This acquisition is in-line with PFS Software's growth strategy, aimed at diversifying its activities and offering more increasingly comprehensive solutions to their clients. The teams at ZIQY and PFS Software will work tightly to enable ZIQY's international expansion.

ATOUT CAPITAL has advised ZIQY's shareholders in this transaction, confirming its know-how and expertise in the SaaS solutions sector as well as in cross-border operations.